



KIM VROOMAN

GET IN CONTACT

- ◆ Portfolio: www.kimmyv.com
- ◆ Phone: 618-580-0303
- ◆ Email: KimVrooman@gmail.com
- ◆ Follow: Twitter @kimvrooman
- ◆ Connect: [LinkedIn.com/in/KimVrooman](https://www.linkedin.com/in/KimVrooman)
- ◆ USPS: 5947 Röachtown Road, Millstadt, Illinois 62260

PERSONAL PROFILE

I am a community leader who lives to do the most good for the most people.

My theory: the best leaders are strongest when serving others.

AREAS OF EXPERTISE

- Leadership
- Strategic & Operational Planning
- Nonprofit & For Profit Business Creation
- Communications & Media
- Marketing & Public Relations
- Fundraising & Business Development
- Arts, Entertainment, & Hospitality
- Advocacy & Community Engagement

SOFTWARE SKILLS

- Quickbooks
- Office Suite including 365 / Teams
- Google Suite and Workspace
- Canva Marketing Suite
- Animoto Video Design Software
- Digital Public Address Systems
- Mail Chimp Marketing Platform
- Salesforce Marketing Cloud
- Salesforce (CRM)
- Donor Perfect & Neon
- Adobe Creative Suite (limited)
- Canva
- WordPress
- Website Tonight

WORK AND SERVICE

STRATEGY CONSULTANT

Allsup Charitable Services 501(c)(3)

EXECUTIVE DIRECTOR

Belleville Area Humane Society 501(c)(3)

EXECUTIVE DIRECTOR (Operations) / BOARD PRESIDENT (Governance)

Tapestry of Community Offerings 501(c)(3); TOCO Shop & Pantry

DIRECTOR: DEVELOPMENT; COMMUNICATIONS; MARKETING

Girl Scouts of the USA / Southern Illinois

PROGRAM DIRECTOR

AmeriCorps / Corporation for National and Community Service; Belleville

EDUCATOR: COMMUNICATIONS, RHETORIC, BUSINESS WRITING, eLEARNING

Southwestern Illinois College; Southern Illinois University; McKendree University; Playful Harmonies

HOSPITALITY / CONCIERGE/ENTERTAINMENT MANAGEMENT

Lodge at Pine Lake; Westerfield Cottage; Hyatt Hotels; Clean Plate Club; Fox Theater; Muny; Morton's; EarthSol; East End Girls; Kimmy V Trio; Kimmy V

PROFESSIONAL & CIVIC MEMBERSHIPS:

Girl Scouts of the USA: Lifetime Member; American Legion WA; Optimist International; SI Volunteerism Conference Chair; Camp Ondessonk Builder and Founder; SIUE Meridian Society

EDUCATION HISTORY

Washington University in St. Louis / Brown School of Social Work, 2019
Post Graduate Certificate in Teams and Leadership

Southern Illinois University at Edwardsville, 2002
Master of Arts: Theory of Communication and Composition, 4.0 GPA

Pierre Laclède Honors College/University of Missouri Saint Louis, 2000
Bachelor of Arts: English/Literature, Magna Cum Laude

Southwestern Illinois College, 1997
Associate of Arts: Humanities, Phi Theta Kappa
1997 English Student of the Year 1996 Outstanding Essay Award

